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# Red Hot 2017 (Gallery Edition)



## Synopsis

On the heels of his hugely successful Red Hot exhibitions in London, Rotterdam, New York, and Berlin, photographer and filmmaker Thomas Knights created the ultimate bible for fans of hot ginger men: Red Hot 100. With a truly international feel, the book contained one hundred flame-haired guys from all over the world, captured shirtless against the iconic vivid blue background now synonymous with the Red Hot brand. The book was a worldwide smash and garnered a spectrum of media attention unknown to male photography before Red Hot. The 2017 calendar includes the original quotes from the book, because Red Hot is red and hot, for sure, but also a project that takes a stand against bullying culture. This calendar is not explicit, which makes it safe for work and ideal for hanging in every room of your home.

## Book Information

Calendar: 14 pages

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## Customer Reviews

Thomas Knights began his career as a music producer and performer and quickly realised he also had a talent behind the camera. Inspired by underground visionaries like James Bidgood and Pierre & Gilles, and the greats, like Helmut Newton, Richard Avedon, Guy Bourdin and David LaChapelle, he has a dark, cinematic yet 'pop' approach to photography, film and music. His many music videos for the likes of Marina And The Diamonds, Willy Moon, Karin Park and Maya Jane Coles have amassed millions of views online, and his photography has been featured in Marie Claire, InStyle, Dazed And Confused and Vogue Italia.

Didn't realize it was the gallery edition so to my surprise it's huge! It's a birthday gift for my favorite

ginger so I'm sure the size will make it an even better gift

Warning - this is the gallery edition! I thought I was ordering the 11 in. x 17 in. calendar I had last year. This one is much bigger. Please be advised!

Not what I was expecting. No where to really use as a Calendar and the Pics are not the quality I was hoping for.

What a shocker. I did not realize the dimensions of this calendar. It is huge! Well worth the cost. Loving gingers, this is the perfect item for viewing handsome sexy redheads every day!!!! Just have to make certain that you have the wall space for it.

Very cute guys. The quality of the picture is awesome. The calendar is huge, which I wasn't expecting, but I was happy about it.

Gave it as a gift. He was bowled over.

Thomas Knights began his career as a music producer and performer and quickly realized he also had a talent behind the camera. Inspired by underground visionaries like James Bidgood and Pierre & Gilles, and the greats, like Helmut Newton, Richard Avedon, Guy Bourdin and David LaChapelle, he has a dark, cinematic yet 'pop' approach to photography, film and music. Three years ago Thomas Knights had an idea - To put ginger guys in the spotlight like never seen before. To show them as desirable... as alpha males.... Sexual..... Confident.... Heroic... as the ULTIMATE MALE. And so began RED HOT his longterm vision to "rebrand the ginger male stereotype".The Red Hot II campaign will begin in the autumn of this year but as a prelude to that global promotion of the ginger boys this calendar will give a solid idea of the flavor of the rouge homes. The models look great, no frontal nudity to explain to those who pass by your desk or cubicle, jut naked torsos of well-developed ginger haired men form all around the globe. This is a nice teaser of the major campaign for RED HOT II this fall. Grady Harp, November 16

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